



2023-2026 STRATEGIC PLAN

FINAL REPORT: 2026



ADDRESS

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STRATEGIC PLAN INTRODUCTION

"A goal without a plan is just a wish"

~ Antoine de Saint-Exupéry

A MESSAGE FROM THE CAO



As we near the completion of this term of Council, we present our final progress report of our 2023-2026 Strategic Plan. Council and staff are pleased with the progress and accomplishments achieved during this term of Council. We started off this term running, with the finalization of the Medical Centre build, the new Municipal Office build and the new Public Works Garage build. Additional key milestones include the purchase of land for a new fire hall and training centre, many large road reconstruction projects, strengthened municipal communications, a comprehensive review of our business registry as well as significant investment in recreational amenities, including:

New volleyball courts, new playground at Corbeil Park, reconstruction of the outdoor rink, doubled the capacity of the South Shore boat launch, and full kitchen renovation at the East Ferris Community Centre. We also purchased a new pumper truck for Emergency Services and a garbage truck in order to bring waste collection in house.

These highlights, along with many other achievements, are outlined in this report and reflect our continued commitment to serving the community.

I would like to sincerely thank our residents for being part of such a strong and engaged community, and our many volunteers whose time and dedication help make so much possible.

As this is an election year, I encourage residents to take part in shaping the future of our municipality by voting in the upcoming election, and continuing to volunteer within the community.

Jason Trotter

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ABOUT OUR MUNICIPALITY

MISSION

Provide high quality services efficiently through partnerships, public engagement, and good governance.

VISION

Our home/notre chez-nous: residents and government unified to build a vibrant, prosperous, and healthy community.



“Municipal government thrives when it is a reflection of the people it serves, creating a partnership between officials and citizens that drives positive change.” — Unknown

STAFF

Over the years, we have seen significant changes related to legislation, provincial downloads and have increased programs and services administered by municipality resulting in the need for a diverse workforce. Our employees are highly skilled, diligent, qualified professionals. We recognize that this municipality is a service organization that relies on people to deliver the needed programs and services. Our employees demonstrate this by responding with patience and professionalism to a variety of situations. They balance their careers, families and volunteer activities while providing this community with exceptional services.



ADMINISTRATION

A total of 12 staff, over 9 departments and 3 facilities. Our staff are always happy to help in any way that they can.

Planning, by-law, economic development, tax administration, building services, clerk's functions and general admin all operate from the Municipal Office.



PUBLIC WORKS

6 employees operate out of the Municipal Garage and the Landfill. This crew is working hard to keep your roads safe and maintained.

Our employees are experts in their field and are often able to keep construction projects in house.



PARKS & RECREATION

5 Employees operate from the East Ferris Community Centre. These 5 maintain all municipal parks, facilities and recreational amenities.

The arena has become a hotspot of activity thanks to these dedicated staff.



FIRE & EMERGENCY

Our full-time Fire Chief oversees the Fire & Emergency Services in East Ferris. This group of 25+ volunteers ensures the safety of our residents.

We have recently added a Deputy Fire Chief/Fire Prevention Officer on a part time basis to our Emergency Services staff complement.

EAST FERRIS MUNICIPAL COUNCIL



From Left:
Councillor Lauren Rooyakkers
Councillor Steven Trahan
Mayor Rick Champagne
Deputy Mayor Terry Kelly
Councillor Nick Brazeau

ROLE OF COUNCIL

Municipal Act, 2001 s.224.

- represent the public and to consider the well-being and interests of the municipality;
- develop and evaluate the policies and programs of the municipality;
- determine which services the municipality provides;
- ensure that administrative policies, practices and procedures and controllership policies, practices and procedures are in place to implement the decisions of council;
- ensure the accountability and transparency of the operations of the municipality, including the activities of the senior management of the municipality;
- maintain the financial integrity of the municipality; and
- carry out the duties of council under this or any other Act.

DID YOU KNOW THAT COUNCIL SITS ON A VARIETY OF LOCAL BOARDS AND COMMITTEES?

RICK CHAMPAGNE

MAYOR

Lake Nosbonsing OPP
Detachment Board

Public Works &
Infrastructure
Committee

North Bay-Parry Sound
District Health Unit

TERRY KELLY

DEPUTY MAYOR

Planning Advisory
Committee

District of Nipissing
Social Services
Administration Board

LAUREN ROOVAKKERS

COUNCILLOR

Library Board

North Bay-Mattawa
Conservation Authority

STEVEN TRAHAN

COUNCILLOR

Fire & Emergency
Services Committee

Recreation, Parks &
Events Committee

NICK BRAZEAU

COUNCILLOR

Public Works &
Infrastructure
Committee

Planning Advisory
Committee

2025-2026

MUNICIPAL ACCOMPLISHMENTS

1

Road Reconstruction: Village Road from Edmond to South Shore and South Shore Road to Marina and Groulx Road.

2

Finalization of Trout Lake Water Quality Study in partnership with the City of North Bay

3

Curling rink renovations including clubhouse, in partnership with Nosbonsing Curling Club & NOHFC

4

Purchase of land for new Municipal Fire Hall and Training Facility

5

Elevator replacement and full exterior roof replacement at East Ferris Community Centre

6

Review and update of Asset Management Plan

7

Purchase of a new garbage truck to bring waste collection in-house

8

Major improvements to Corbeil Park Recreation Hub, including walking paths, parking area, skateroom/washroom building, volleyball courts and gazebo

WHAT'S NEXT? CONTINUATION OF 2026 PROJECTS

1

Phase 2 of South Shore Road reconstruction to be completed in 2027.

2

Collaborating with the Seniors Villa of East Ferris to plan 20 additional housing units

3

Funding has been received through the Ontario Trillium Foundation for the construction of 2 small playgrounds: Hillside Subdivision and MacPherson Park.

4

Road reconstruction of Meadow Drive and Ridgemount Drive

FIND THE INFORMATION YOU SEEK

WE AIM TO HAVE THE
INFORMATION THAT YOU NEED
AT YOUR FINGERTIPS!



Did you know that the Municipality takes measures to ensure the information you need is easy to find?

The Municipal website is loaded with information from services that are available in East Ferris to local businesses and information for new residents. We also post all Municipal events and meetings of Council on our landing page.

The Annual Municipal Calendar is delivered to your door every December for the following year. The Calendar includes pre-planned events, the garbage and recycling schedule, contact information, and so much more!

The Municipal Snapshot is a quarterly newsletter that is delivered by email to all those that sign up. It includes upcoming events and information about Council's seasonal initiatives.

When appropriate, the Municipality sends informational flyers, brochures and rack cards to all residents by mail. Each year with your final tax bill, you receive a tax information pamphlet to keep you in the loop!

All meetings are open to the public. Unable to make a Council meeting? Find us on YouTube! All meetings of Council are recorded and streamed live.

Facebook.com/eastferris

Eastferris.ca

<https://www.youtube.com/c/MunicipalityofEastFerris>

GUIDING PRINCIPLES

TRANSPARENCY

We are committed to operating in an open and transparent manner. We will continue to enhance how we inform, engage, and listen to residents and stakeholders. Performance measures will ensure we stay on track and remain accountable for results.



FISCALLY RESPONSIBLE

We are focused on fiscally responsible core service delivery. To ensure the long-term financial health of our Municipality, we must think broadly, balance the needs of our rural community, and be innovative in keeping our services affordable. We will continue to make informed decisions to ensure



LISTEN & COLLABORATE

We can't do it alone. We will strengthen our relationships with external organizations to collaborate on projects and services. We support innovation and look for opportunities to partner to advance our common goals. We work with all levels of government to maximize "one taxpayer" investments.



SERVICE EXCELLENCE

We serve our community with pride. We seek to understand and meet the needs of those we serve within our available resources. We are committed to accessible, timely, knowledgeable, courteous, and fair service. We value feedback and use what we learn to make it



STRATEGIC PRIORITIES

VIBRANT & LIVABLE COMMUNITY

A positive and inclusive sense of place, belonging and community.

Strengthen Community Partnerships

Develop Municipal Recreational Infrastructure

Increase Community Programming & Facility Usage

Ensure Community Safety & Well-Being

SUPPORT ENTREPRENEURIAL COMMUNITY

A strong local economy to support youth, families and seniors.

Support & Promote Local Businesses

Collaborate to Provide Educational Resources

Foster Economic Development

Ensure a Strong & Sustainable Business Community



OPEN & TRANSPARENT GOVERNANCE

A place where residents are engaged, empowered, welcomed and well-served by their municipality.

Increased Communication

Maintain Low Tax Rate

Fiscal Responsibility

Service Excellence

PROTECT OUR ENVIRONMENT

A leader in local environmental stewardship.

Stewardship of Natural Resources

Modernize Landfill Operations & Lifespan

Maximize Waste Diversion

Promote Our Green Spaces

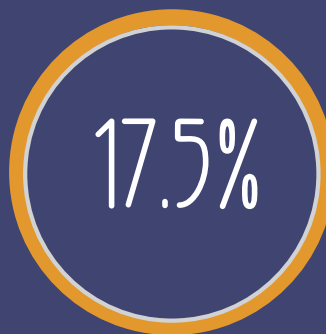
ACTION ITEMS

Action items are contributing factors to creating a thriving and cohesive community where individuals feel valued, supported, and empowered to contribute positively.

2023-2026 ACTION ITEM PROGRESS



Completed



In Progress



Delayed

2016 Population

4,862

2021 Population

4,946

Growth over 2016

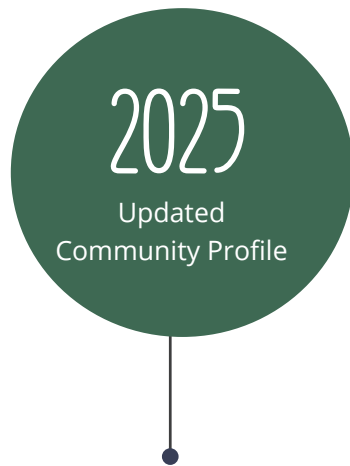
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"The strength of a municipality lies in the collaboration between its leaders and citizens, working together to build a brighter future for all." — Anonymous

COMMUNITY BASED ACTION ITEMS

Action	Year	Progress	Notes
Partner with Nosbonsing Anglers and Hunters to expand South Shore boat launch	2023	Completed	Completed Fall 2024
Promote trail usage in the community	2024	Completed	Ongoing
Implement actions from the Active Transportation Plan	2023-2026	Completed	Trail completed Other items ongoing
Tanker Shuttle Accreditation	2026	Delayed	Additional time required
Implement objectives of Community Safety and Well-Being Plan	2023	In Progress	Ongoing
Develop pocket parks for community use (where viable)	2023-2026	Completed	Funding received Summer 2026
Complete Corbeil Park Recreational Hub project (ICIP CCR)	2023-2024	In Progress	2027 Finalization
Develop shovel ready plans for Library expansion	2024	Delayed	-
Research feasibility of a Municipal RV/trailer dumping station	2025	Completed	-
New build: Corbeil Fire Hall and Training Facility	2023-2025	In Progress	Land Purchased
Research feasibility of electric vehicle stations	2023	Completed	-
Advocate for increased childcare services	2023-2026	Completed	YMCA, Early ON, DNSSAB - ongoing
Advocate for increased seniors housing	2023-2026	Completed	Steering Committee for BCH Funding Application
Develop maintenance policy for municipal 'Welcome Signs'	2023	Completed	MMS similar to lights/parts inventory
Increase recreational programming for youth, teens, and adults	2023-2026	Completed	Hip Hop, Volleyball, Floor Hockey, YMCA, Annual ongoing
Determine method for communicating Welcome Package	2023	Completed	-
Update Facilities & Recreation Master Plan	2023	Removed	Parks & Rec Committee
Develop Cultural Master Plan	2024	Removed	Not Required at this Time

SUPPORT OUR ENTREPRENEURIAL COMMUNITY



SUPPORT LOCAL!

BUSINESS-BASED ACTION ITEMS

Action	Year	Progress	Notes
Provide continued exposure and promotion of local businesses through Business Spotlights	2023-2026	Completed	Annual ongoing
Partner with community organizations to host small business seminars and educational workshops	2023-2026	Completed	Promoted Business Centre Events
Review future municipal land requirements for planning purposes	2024	Delayed	Land inventory completed. Requirements for future operations
Annual Business Registry Review	2023-2026	Completed	Continuous
Create and promote business support materials	2023-2026	Completed	Continuous
Implement actions from Economic Development Strategy	2023-2026	In-Progress	Ongoing

GOVERNANCE BASED ACTION ITEMS

Action	Year	Progress	Notes
Increase communication of our quarterly newsletter	2023	Completed	-
Update Asset Management Plan	2023-2024	Completed	Completed February 2026
Develop Risk Assessment and Fire Services Master Plan	2024	Completed	Risk Assessment Completed. Master Plan not required
Revise Property Standards By-law	2024	Completed	By-Law Passed February 2026
Update Site Plan Control By-law	2023	Completed	-
Official Plan 10-year review	2026	In Progress	Initial meetings held with Ministry
Update Procurement By-law	2023	Completed	To Council on Oct. 19, 2026
Report annually on Strategic Plan implementation progress	2023-2026	Completed	Ongoing Annual
Update financial policies: Reserve Funds, Debt Management, and Long-Term Funding and Financing	2023-2024	In Progress	Reserve Fund Policy to Council on Oct. 19, 2026
Digitize all by-laws and publicize By-law Index on municipal website	2023-2024	Completed	1951-Current
Develop policies that promote staff retention	2023	In Progress	Completed in Draft to be presented next term of Council
Create training inventory for all employees for career development	2024	Completed	-
Communicate road maintenance activities with residents	2023	Delayed	-

ENVIRONMENT BASED ACTION ITEMS

Action	Year	Progress	Notes
Finalize and implement recommendations from Trout Lake Water Quality Study	2023-2024	Completed	-
Reintroduce septic inspection program for permanent and seasonal residents, if feasible.	2024	Completed	Council not moving forward at this time.
Blue Box transitioning	2025	Completed	September 2025
Modernization of municipal landfill site	2024	Delayed	-
Research and initiate waste management programs/services to deter waste from landfill	2023	Delayed	Further Discussions at PW Comm. 2025
Create Tree Protection By-law	2023	Removed	Not Required - Follow Site Plan Control





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